

# Mahindra Manulife **Consumption Fund**

(An open ended equity scheme following Consumption theme)

# Investment Objective

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.



## Fund Features

Invests in segments with strongest contribution potential to India's growing GDP

Focuses on segments largely insulated from global volatility Participating in India's Consumption Growth Theme



### und Manager and Experience

Fund Manager: Mr. Navin Matta Total Experience: 19 years Experience in managing this fund: 10 months (Managing since October 24, 2024) Fund Manager: Ms. Fatema Pacha Total Experience: 18 years Experience in managing this fund: 4 years and 8 months (Managing since December 21, 2020)



### Portfolio Stats

Portfolio Turnover Ratio (Last 1 year): 0.22 Standard Deviation: 13.46%

Beta: 0.87 Sharpe Ratio#: 0.72

Jenson's Alpha: 0.0344

#Risk-free rate assumed to be 5.54% (MIBOR as on 29-08-2025) Source:www.mmda.org

Note: As per AMFI guidelines for factsheet, the ratios are calculated based on month rolling returns for last 3 years. Data as on August 29,

# PORTFOLIO (• Top Ten Holdings - Issuer wise) as on August 31, 2025

Company / Issuer	% of Net Assets
Automobile And Auto Components	18.63
Maruti Suzuki India Limited	4.58
Mahindra & Mahindra Limited	4.51
Hero MotoCorp Limited	2.20
TVS Motor Company Limited	1.84
Bajaj Auto Limited	1.40
Belrise Industries Ltd.	1.19
CEAT Limited	1.15
Tata Motors Limited	1.01
Amara Raja Energy & Mobility Ltd	0.75
Capital Goods	1.03
Polycab India Limited	1.03
Consumer Durables	13.47
Titan Company Limited	2.60
Asian Paints Limited	1.76
Blue Star Limited	1.74
Havells India Limited	1.50
Metro Brands Limited	1.06
Safari Industries (India) Limited	1.05
Whirlpool of India Limited	1.02
Senco Gold Limited	0.98
Greenply Industries Limited	0.95
Bata India Limited	0.81
Consumer Services	20.64
Eternal Limited	5.57
Avenue Supermarts Limited	2.57
Trent Limited	2.40
Devyani International Limited	2.09
Aditya Vision Ltd	1.58
Chalet Hotels Limited	1.33
Info Edge (India) Limited	1.16
FSN E-Commerce Ventures Limited	1.15
Vishal Mega Mart Limited	1.14

Company / Issuer	% of Net Assets	
Aditya Birla Fashion and Retail Limited	0.96	
Restaurant Brands Asia Limited	0.69	
Fast Moving Consumer Goods	28.79	
ITC Limited	6.67	
Hindustan Unilever Limited	4.71	
Tata Consumer Products Limited	2.38	
Godrej Consumer Products Limited	1.83	
Britannia Industries Limited	1.82	
Doms Industries Limited	1.75	
Mrs. Bectors Food Specialities Limited	1.39	
Varun Beverages Limited	1.25	
Dabur India Limited	1.24	
Balrampur Chini Mills Limited	1.17	
Hindustan Foods Limited	1.10	
Radico Khaitan Limited	1.08	
United Spirits Limited	0.93	
Emami Limited	0.78	
AWL Agri Business Limited	0.69	
Forest Materials	0.94	
Aditya Birla Real Estate Limited	0.94	
Healthcare	1.79	
Max Healthcare Institute Limited	1.79	
Power	1.84	
Tata Power Company Limited	1.84	
Telecommunication	8.22	
Bharti Airtel Limited	6.99	
Indus Towers Limited	1.23	
Textiles	2.02	
Page Industries Limited	1.15	
Kewal Kiran Clothing Limited	0.87	
Equity and Equity Related Total	97.37	
Cash & Other Receivables	2.63	
Grand Total	100.00	

# Scheme Details

Date of allotment: November 13, 2018 Benchmark: Nifty India Consumption TRI Option: IDCW (IDCW Option will have IDCW

Reinvestment (D) & IDCW Payout facility) and Growth (D) D-Default

Minimum Application Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Additional Purchase Amount: Rs. 1.000 and in multiples of Re. 1/- thereafter

Minimum Weekly & Monthly SIP Amount: Rs 500 and in multiples of Re 1 thereafter

Minimum Weekly & Monthly SIP installments: 6

Minimum Quarterly SIP Amount: Rs 1,500 and in multiples of Re 1 thereafter

Minimum Quarterly SIP installments: 4

Minimum Amount for Switch in: Rs. 1.000/and in multiples of Re. 0.01/- thereafter.

Minimum Amount for Redemption / Switch-outs: Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.

Monthly AAUM as on August 31, 2025 (Rs. in Cr.): 522.20

Monthly AUM as on August 31, 2025 (Rs. in Cr.): 529.25

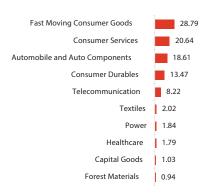
Total Expense Ratio<sup>1</sup> Regular Plan: 2.37% as on August 31, 2025: Direct Plan: 0.65%

Load Structure:

Entry Load: N.A. Exit Load: An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date

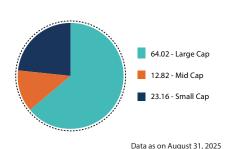
Nil if Units are redeemed / switched-out after 3 months from the date of allotment.

# SECTOR ALLOCATION (%)



Data as on August 31, 2025

# MARKET CAPITALIZATION (% of Equity Holdings)



As per the latest Market Capitalisation data provided by AMFI (In line with the applicable SEBI guidelines)

### **IDCW HISTORY**

Record Date	Plan(s) / Option(s)	IDCW	Face Value	Cum-IDCW NAV
Record Date		(Rs. per unit)	(Rs. per unit)	(Rs. per unit)
27-Feb-23	Regular IDCW	1.00	10	13.3749
27-Feb-23	Direct IDCW	1.00	10	14.4631
14-Mar-24	Regular IDCW	1.00	10	16.9634
14-Mar-24	Direct IDCW	1.00	10	18.7727
13-Mar-25	Regular IDCW	1.00	10	16.2211
13-Mar-25	Direct IDCW	1.00	10	18.3753

Pursuant to payment of IDCW, the NAV of the IDCW Option(s) of the Scheme/Plan(s) falls to the extent of payout and statutory levy, if any. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments.

For complete list of IDCWs, visit www.mahindramanulife.com.

Includes additional expenses charged in terms of Regulation 52(6A)(b) and 52(6A)(c) of SEBI (Mutual Funds) Regulations, 1996 and Goods and Services

IDCW: Income Distribution cum Capital Withdrawal

Note: As August 30 & 31, 2025 was a non-business day, the NAV disclosed above is as on August 29, 2025.

Please refer Page no. 31 for Product labelling and Benchmark Riskometer



### VAV as on August 29, 2025:

		,
NAV/Unit	Regular Plan (In Rs.)	Direct Plan (In Rs.)
IDCW	17.239119.8468	
Growth	22.8692	25 6839